

Sr.No. 7075

Exam.Code: 106508
Subject Code : 1653

Bachelor of Multimedia-8th Semester (Old Sylb 2018-2019)
(2720)

Paper: Motion Graphics for Commercials

Time Allowed: 2 hrs.

Max. Marks: 50

Note: Attempt any four questions. All questions are of equal marks.

Q.1 What is the use of Digital Signage? Explain in detail?

Q.2 Explain process of creating Motion in DVD Video?

Q.3 What is Brand Networking?

Q.4 What is Interpolation? Explain the various types of Interpolation?

Q.5 Define the following terms:

- Alpha Channels
- Frame Mobility

Q.6 Explain the complete process of Color Correction?

Q.7 What is Animation? Explain the process of creating Frame by Frame Animation?

Q.8 What are Commercials? Explain in detail?

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